



COOPERATIVE CONVERSATIONS

KDC'S CO-OP ACADEMY

COOPERATIVE LEADERSHIP FORUM

Cooperative Leadership Conference

To learn more about our suite of educational programs, visit <https://www.kdc.coop/education--training.html> or contact Stephen R. McDow II, Membership, Outreach & Education Director at stephen@kdc.coop or 717-792-2163.

KDC'S CO-OP ACADEMY

Tailored to address the unique challenges and highlight best practices of starting and managing a cooperative enterprise for emerging cooperative leaders.

National and regional experts in the cooperative business sector will lay the foundation of cooperative business best practices in a presentation format followed by Q&A's. The 8 sessions will be held monthly September through June in an interactive webinar format.

Topics include:

- Cooperative Advantage
- Advocates & Stakeholders
- Governance
- Financial Modeling
- Legal Cooperative Structures
- Funding Your Project
- Human Resources
- Marketing & Branding

KDC's Co-op Academy is designed for teams of cooperative board leaders, steering committees, and members and staff of cooperative businesses working together on a start-up or established cooperative within any industry.

HOW TO APPLY

Visit: <https://www.kdc.coop/co-op-academy.html>
or
call Stephen at 717-792-2163

COOPERATIVE LEADERSHIP FORUM

A collaborative learning opportunity designed for teams who recently completed the Co-op Academy and experienced cooperative business stakeholders leading their community's cooperative development efforts.

These virtual peer-to-peer discussions designed for participants to share, inspire, and learn from one another. Each session will be a facilitated conversation led by cooperative development specialists. These 8 sessions will be virtual due COVID19 with the potential for an in person closing session should conditions improve. Topics include the following:

- **Leadership Transition & Business Continuity**
- **Roles & Responsibilities**
- **Hiring a General Manager**
- **Power Dynamics**
- **Financial Resilience**
- **Membership Engagement**
- **Refreshing Policies & Bylaws**

COOPERATIVE LEADERSHIP CONFERENCE



Advanced educational experience to support leaders within a cooperative business. Participants will include board members, general managers, and co-op members.

Learn cooperative business strategies to strengthen your co-op, leverage your energy and resources, improve marketing power, and implement transparent control over business decisions. This day long program will be a combination of presentation, Q&A, and working group formats. Topics include the following:

- Marketing
 - Leadership Succession Planning
 - Engaging in Difficult Situations
 - Strategic Planning
 - Capitalizing Infrastructure
 - Expansion of the Solidarity Economy
- 