



# COOPERATIVE CONVERSATIONS

CO-OP ACADEMY

COOPERATIVE LEADERSHIP FORUM

Cooperative Leadership Conference

To learn more about our suite of educational programs, visit <https://www.kdc.coop/education--training.html> or contact Stephen R. McDow II, Membership, Outreach & Education Director at [stephen@kdc.coop](mailto:stephen@kdc.coop) or 717-792-2163.



# CO-OP ACADEMY

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**Tailored to address the unique challenges and highlight best practices of starting and managing a cooperative enterprise for emerging cooperative leaders.**

**National and regional experts in the cooperative business sector will lay the foundation of cooperative business best practices in a presentation format followed by Q&A's. The 8 sessions will be virtual due to COVID19 with the potential for an in person closing session should conditions improve.**

**Topics include the the following:**

- **Cooperative Advantage**
- **Advocates & Stakeholders**
- **Governance**
- **Financial Modeling**
- **Legal Cooperative Structures**
- **Funding Your Project**
- **Human Resources**
- **Marketing & Branding**

# COOPERATIVE LEADERSHIP FORUM

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A collaborative learning opportunity designed for teams who recently completed the Co-op Academy and experienced cooperative business stakeholders leading their community's cooperative development efforts.

These virtual peer-to-peer discussions designed for participants to share, inspire, and learn from one another. Each session will be a facilitated conversation led by cooperative development specialists. These 8 sessions will be virtual due COVID19 with the potential for an in person closing session should conditions improve. Topics include the following:

- **Leadership Transition & Business Continuity**
- **Roles & Responsibilities**
- **Hiring a General Manager**
- **Power Dynamics**
- **Financial Resilience**
- **Membership Engagement**
- **Refreshing Policies & Bylaws**

# COOPERATIVE LEADERS CONFERENCE



**Advanced educational experience to support leaders within a cooperative business.**

**Participants will include board members, general managers, and co-op members.**

**Learn cooperative business strategies to strengthen your co-op, leverage your energy and resources, improve marketing power, and implement transparent control over business decisions. This day long program will be a combination of presentation, Q&A, and working group formats. Topics include the following:**

- Marketing
  - Leadership Succession Planning
  - Engaging in Difficult Situations
  - Strategic Planning
  - Capitalizing Infrastructure
  - Expansion of the Solidarity Economy
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